

HOUSE JOINT RESOLUTION 710

By Cooper

A RESOLUTION to confirm the appointment of Pearl D. Shaw to the Board of Directors of the Tennessee Education Lottery Corporation.

WHEREAS, Tennessee Code Annotated, Section 4-51-101, provides for the creation of the Tennessee Education Lottery Corporation; and

WHEREAS, Tennessee Code Annotated, Section 4-51-103, provides that the Governor shall appoint seven members to the Board of Directors of the Tennessee Education Lottery Corporation; and

WHEREAS, Governor Bill Haslam has appointed Pearl D. Shaw of Memphis to serve as a member of the Board of Directors of the Tennessee Education Lottery Corporation for a term beginning July 1, 2017, and expiring June 30, 2022; and

WHEREAS, Pearl D. Shaw, CFRE, is a fund development strategist and nationally syndicated writer with management experience in the private and nonprofit sectors; her private-sector experience includes business development and marketing; and

WHEREAS, as a principal at Saad & Shaw, Ms. Shaw works directly with diverse nonprofit and higher education leaders, conducting feasibility studies, designing fundraising programs, and leading training sessions that engage trustees, volunteers, and staff; and

WHEREAS, prior to forming Saad & Shaw, she headed her own firm, Phrased Write, providing nonprofit organizations with proposal writing, executive coaching, and strategic fund development services, including major gifts work; and

WHEREAS, Ms. Shaw is the co-author of the nationally syndicated weekly column "FUNdraising Good Times"; she is also the co-author of three books on fundraising,

*Prerequisites for Fundraising Success, The Fundraiser's Guide to Soliciting Gifts, and The Grand Experiment, and*

WHEREAS, Ms. Shaw has served as development director of the Women's Funding Network, an international association of more than 150 women's and girls' foundations, and as a major gifts officer for Mills College; and

WHEREAS, Ms. Shaw served as a member of the Board of Directors of the Development Executives Roundtable from 2002 to 2008 and is a member of the Association of Fundraising Professionals; and

WHEREAS, she holds a Bachelor of Arts degree from the University of California at Berkeley and a Master of Public Administration degree from California State University East Bay; she is a Certified Fundraising Executive; and

WHEREAS, Tennessee Code Annotated, Section 4-51-103(f), provides that each member appointed by the Governor to the Board of Directors of the Tennessee Education Lottery Corporation shall be confirmed by joint resolution of the General Assembly; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED TENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we hereby confirm the appointment of Pearl D. Shaw to the Board of Directors of the Tennessee Education Lottery Corporation for a term beginning July 1, 2017, and expiring June 30, 2022.